

CASE STUDY:

Bonneville School District

CHALLENGE

The Bonneville School District was finding it difficult to get employee engagement with their benefits, and employees weren't sure about the benefits available to them. The benefits enrollment experience for the employees was less-than-excellent, appointments were hard to make and even missed, and participation in benefits was low.

NEEDS

- Scheduling service
- Stronger communication
- Availability for enrollers to meet at different times of day for different schedules
- Professional advice from benefits experts

Workforce:

- 1,321 employees
- Idaho School System
- Teachers, administrators, staff & faculty

Products & services used:

Voluntary benefits, core enrollment, Optavise Now



"We had success in the sheer number of employees we are able to help meet their enrollment deadline. The collaborative teamwork between Optavise and our HR Team is a fundamental reason we hit our goals as an employer each year." **Michelle Gonzales, HR Benefits Manager**

"They are experienced professionals who far exceeded my expectation. From start to finish the consultation was comprehensive, informative, and I felt comfortable discussing my needs." **Bonneville School District employee**



OPTAVISE SOLUTIONS

Optavise Now, our custom communications and enrollment solution, provided the district's employees with personal texts, voicemails, and email messages from leadership. It also made it possible for employees to schedule an appointment with a benefits enrollment expert on their terms.

Optavise Now allows employers to customize their communications to engage their employees prior, during and after enrollment.

Optavise Advisors

Our advisors are experts who can support employees in making the most of their benefits and choosing the right benefits for them.

Voluntary Benefits

During enrollment, employees learned about voluntary benefits they had access to, and they could help fill important coverage gaps left by their medical plan.

RESULTS

Employer experience

The Benefits Administrator rated the experience 4.5/5



6%+ Increase in appointments over last year

Employee experience

92% of employees surveyed post enrollment gave Optavise 5/5 stars.



72% Of employees made appointments to learn about and update benefits